



# COMPANY NEWSLETTER

ISSUE 13 • JANUARY 2025



## KICKING OFF 2025!

Welcome to PRH Group's very first newsletter of the year! As we begin 2025, we're gearing up for new opportunities, stronger partnerships, and continued excellence in electrical construction. This issue highlights important updates to help us hit the ground running. Let's make this year one of great success and teamwork—PRH strong!

PRH GROUP  
NEWSLETTER

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# HAPPY NEW YEAR FROM PRH GROUP!

As we welcome the new year, PRH Group sends heartfelt wishes to all our employees, partners, and clients for a successful and inspiring 2025. This year, we're dedicated to achieving new milestones in the electrical construction sector, promoting innovation, and empowering our team to excel in leadership. Let's work together to make 2025 a year filled with growth, collaboration, and significant achievements.



## WE ENDED 2024 WITH HELPING HEARTS

The 2024 holiday season was filled with joy and gratitude as PRH Group hosted our 2nd Annual Turkey Giveaway, providing 450 baskets filled with all the fixings for a memorable holiday meal. From turkeys to side dishes, these baskets represented more than food—they symbolized our commitment to giving back to the communities we serve.

The overwhelming response and smiles we received fueled our passion to continue this tradition, ensuring no family goes without during the holidays. Together, we wrapped up the year with full hearts and renewed purpose, stepping into 2025 with a focus on making an even greater impact.

# STAY SAFE THIS WINTER WITH PRH

As the temperatures drop and winter settles in, safety continues to be our top priority—both on and off the job. At PRH Group, we understand the unique challenges that cold weather brings to the electrical construction industry and to our families at home. This month, we're sharing essential winter safety tips to keep you warm, protected, and prepared for the season ahead.

Whether you're braving the elements on the worksite or making sure your loved ones are safe during chilly days and icy nights, these practical tips will help everyone stay healthy and secure. Let's face winter together with confidence and care.



## WINTER SAFETY TIPS FOR FAMILIES

- **Create an Emergency Kit:** Families should assemble a kit with flashlights, batteries, blankets, water, non-perishable food, and a first aid kit to prepare for winter power outages.
- **Inspect Heating Systems:** Ensure furnaces, chimneys, and space heaters are in good condition to prevent fires or carbon monoxide poisoning.
- **Dress Children Appropriately:** Layer children in warm, water-resistant clothing to keep them safe while playing outdoors.
- **Monitor Weather Reports:** Families should stay updated on weather alerts and avoid travel during severe storms unless absolutely necessary.
- **Practice Safe Driving:** Teach family members to drive cautiously in icy conditions and keep an emergency kit in the car, including sand, a shovel, and jumper cables.
- **Protect Pets:** Bring pets indoors during extreme cold and ensure they have warm bedding and fresh water.
- **Prevent Frozen Pipes:** Families can insulate exposed pipes and let faucets drip during freezing weather to prevent pipes from bursting.
- **Plan Indoor Activities:** Keep children engaged during snow days with games, crafts, or cooking projects to avoid boredom.
- **Encourage Handwashing:** Winter is flu season. Regular handwashing reduces the spread of germs in the household.
- **Share Safety Tips with Neighbors:** Building a community network helps ensure everyone is prepared and can assist each other during winter emergencies.

# WINTER COLD TEMPERATURE SAFETY TIPS FOR ELECTRICAL CONSTRUCTION EMPLOYEES

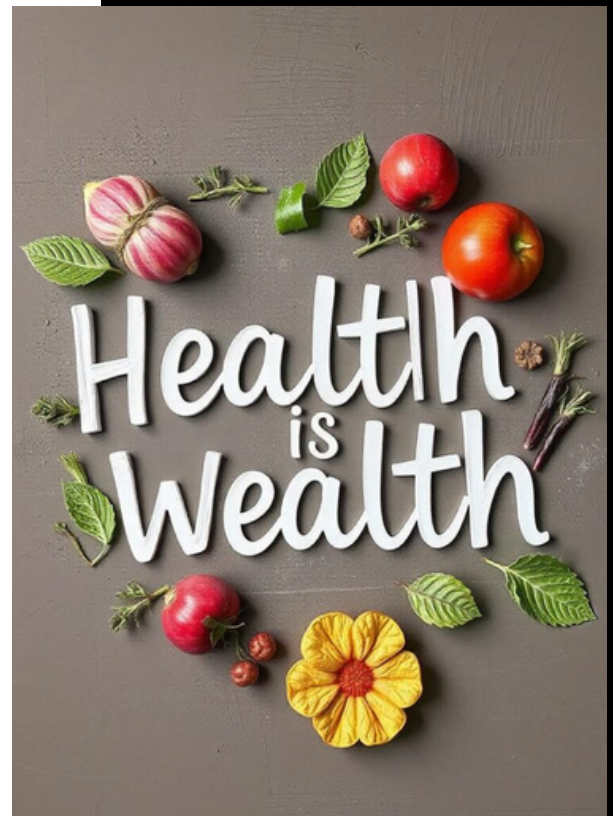
- 1. Dress in Layers:** Layering helps trap heat and allows workers to adjust their clothing based on temperature changes. Include moisture-wicking base layers, insulating middle layers, and windproof outerwear.
- 2. Wear Insulated Gloves and Boots:** Protecting extremities from frostbite is critical. Insulated gloves ensure dexterity while keeping hands warm, and insulated, waterproof boots prevent heat loss through the feet.
- 3. Take Regular Breaks in Warm Areas:** Extended exposure to cold increases the risk of hypothermia. Workers should have access to heated break areas to restore body temperature.
- 4. Stay Hydrated and Eat Warm Meals:** Cold weather dehydrates the body faster than many realize, and warm, high-calorie meals provide energy to maintain body heat.
- 5. Watch for Frostbite and Hypothermia Symptoms:** Early detection is vital. Frostbite symptoms include numbness and pale skin, while hypothermia symptoms include shivering, confusion, and fatigue. Workers should know how to recognize and respond to these signs.
- 6. Inspect Tools and Equipment for Cold-Weather Performance:** Cold temperatures can cause materials to become brittle and lead to equipment failure. Ensure tools are rated for winter conditions and inspect them regularly.
- 7. Avoid Overexertion:** Working in the cold is physically taxing. Overexertion can lead to exhaustion, which reduces the body's ability to stay warm.
- 8. Use High-Visibility Gear:** Shorter daylight hours and snow can reduce visibility on job sites. High-visibility clothing improves safety during winter work.
- 9. Prepare for Emergencies:** Always have emergency kits that include blankets, hand warmers, first aid supplies, and communication devices in case of extreme weather or unexpected situations.
- 10. Conduct Pre-Shift Safety Meeting:** Regular safety reminders help employees stay vigilant and reinforce proper winter working practices.

## “INVEST IN YOURSELF: HEALTH IS WEALTH!”

A healthy team is a strong team. We're excited to launch our 2025 Health Incentive Program! This year, we offer every employee \$\$\$ to support their healthier lifestyle journey.

Whether it's a gym membership, exercise equipment, a meal kit subscription like HelloFresh, or any health commitment, we've got you covered. Simply submit a picture and a short description of your efforts, and the cash is yours!

At PRH Group, we build powerlines and better lives. Let's make 2025 a year of wellness and success! Your health is your greatest wealth—let's invest in it together.



## HONORING MARTIN LUTHER KING JR. DAY

On January 20, we honor the life and legacy of Dr. Martin Luther King Jr., a visionary leader who dedicated his life to the fight for equality, justice, and unity. His message of hope and courage continues to inspire us to build stronger communities and create opportunities for all.

At PRH Group, we believe in the power of teamwork and diversity. Just as Dr. King dreamed of a world where everyone could thrive, we are committed to fostering an inclusive environment where our employees and partners can achieve greatness together.

As we reflect on Dr. King's profound impact, let's take this opportunity to recommit ourselves to his vision by uplifting those around us and making a difference in the communities we serve.



# JUMPSTARTING 2025 WITH PURPOSE AND PRECISION

PRH Group began the year focused on growth and success! In the first two weeks of January, our Key Stakeholders, Leadership, and Management teams engaged in three transformative sessions with our business coach.

Over two days, we explored:

- Effective Strategic Planning
- SWOT Analysis for Growth
- 2025 Marketing Plan Setup

These sessions sparked innovative ideas, identified opportunities, and clarified key “lags and leads” guiding our Wildly Important Goals (WIG) for the year.

Here's to impactful progress and intentional growth!



*We look forward to partnering with you in 2025.*

*Stay tuned for updates and events in the new year!*

We value communication and are committed to providing the best possible service to our customers. If you encounter gaps in our service, please don't hesitate to contact us for help. We are always available to collaborate with you on solutions to any electrical supply issues.



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Thank you for taking the time to read our newsletter!

For any questions or concerns, please feel free to reach out to us at (989) 272-3074.