



# COMPANY NEWSLETTER

ISSUE 14 • JANUARY 2025



## WELCOME TO OUR SECOND NEWSLETTER OF THE YEAR!

As we settle into the year, we're excited to share some key updates and highlights with you. This edition features a glimpse into some exciting company updates that reflect our ongoing growth and commitment to excellence.

Thank you for being part of our journey—your support drives everything we do! Dive in to see what we've been up to and what's on the horizon.

PRH GROUP  
NEWSLETTER

## TABLE OF CONTENTS

Annual Safety Conference

2025 First Weather Event

Employee Recognition

Industry Talk

# COMMITMENT TO SAFETY: PRH GROUP'S ANNUAL SAFETY CONFERENCE

At PRH Group, safety is more than a priority—it's our way of life. This month, we proudly hosted our Annual Safety Conference, bringing together over 60 dedicated team members for a comprehensive refresher on outdoor electrical construction safety practices.

The safety conference allowed our crews the time and space to learn about best practices while also discussing real-world challenges they face on the job. The two-day event began with a leadership training session that incorporated a team-building exercise, fostering collaboration and strengthening communication among team members. The second day featured the larger safety conference, where employees participated in live discussions focused on key safety protocols and industry-specific best practices. This event reinforced our ongoing commitment to equipping every employee with the knowledge and tools needed to work safely and effectively.

A special thank you to Mark Ignasiak with Vanwyk Solutions for joining us and sharing his expertise. Your contributions made this year's conference even more impactful!

At PRH Group, we don't just work together; we look out for one another. Thank you to everyone who participated in making this event a success—because safety is not just a rule; it's our culture.

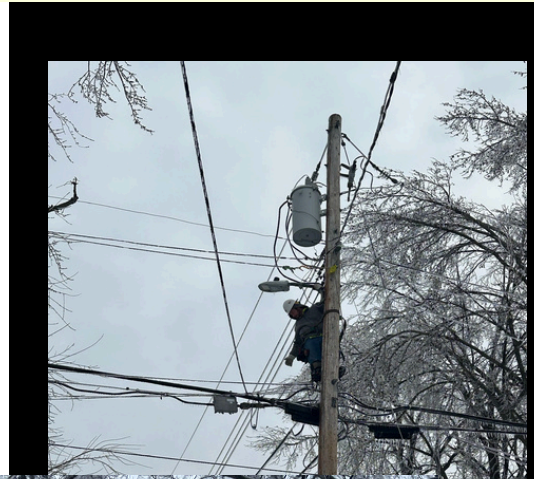


# ANSWERING THE CALL: FIRST WEATHER EVENT OF 2025

The new year began with challenges that tested the resilience and dedication of many. PRH Group assisted Ameren in restoring power to the Carbondale, Illinois community in January after severe weather caused significant outages.

Despite frigid temperatures, our skilled team of IBEW journeyman linemen, Equipment Operators, and Ground Persons worked tirelessly to bring warmth and light back to families. This first weather event of 2025 showcased the strength, professionalism, and unwavering commitment of our crews, who stand ready to serve—rain, shine, or snow.

To the PRH Group family, we thank you for continuing to embody our mission of reliability and care.



# **LETS TALK: UNDERGROUND VS. OVERHEAD POWER LINES - WHAT'S THE FUTURE OF ELECTRICAL DISTRIBUTION?**

As technology evolves and communities prioritize reliable energy solutions, the debate over underground vs. overhead power lines grows more relevant. Both approaches have unique advantages and challenges, prompting ongoing discussion in the outdoor electrical distribution construction industry. Here are some points of consideration:

## **Overhead Lines:**

- Easier and faster to install and repair, especially during storm restoration.
- Lower installation costs compared to underground systems.
- More susceptible to weather damage, such as high winds and falling trees.

## **Underground Lines:**

- Greater protection from weather-related disruptions, increasing reliability.
- Higher upfront costs and longer installation times.
- Complex repairs that require specialized equipment and expertise.

## **Ponder on these questions...**

- 1. Is the industry prepared to invest in the long-term benefits of underground systems despite their higher costs?**
- 2. How do we balance community preferences for reliability with the practicalities of cost and accessibility?**
- 3. What role will technology and innovation play in improving both approaches in the future?**

**We are interested in your thoughts.**

## SPOTLIGHT ON PRH GROUP: HONORED FOR INSPIRING THE NEXT GENERATION

In October, PRH Group had the incredible opportunity to participate in the 2024 MiCareerQuest at the SVSU Ryder Center. This event allowed us to engage with thousands of high school sophomores and juniors, offering hands-on demonstrations to highlight the many rewarding career paths within the electrical construction industry. Our team partnered with Albat and IBEW Local 876 to give students an up-close look at what it takes to work in this exciting field.



This month, the PRH team attended a Thank You Breakfast at Delta College, where we received a wonderful surprise: PRH Group was awarded The Most Engaging Exhibitor Award! This recognition is deeply meaningful to us, as it reflects our commitment to inspiring the next generation of skilled trades professionals.

We want to extend a heartfelt thank you to everyone who nominated PRH for this incredible honour and to the organizers of MiCareerQuest for creating such a meaningful platform. Together, we are lighting the path for the future of the electrical construction industry!

## EMPLOYEE SPOTLIGHT: MARY MCLEAN

This month, we are proud to shine the spotlight on Mary McLean, who has been an essential part of PRH Group for the past five years.

As a woman thriving in a traditionally male-driven industry, Mary brings invaluable diversity to our team. Her commitment to overseeing our Illinois fleet guarantees that we are always prepared to go when needed calls. Her hard work and dedication do not go unnoticed.

Thank you, Mary, for your contributions and drive. You truly rock, and PRH is lucky to have you on our team!



**Thank you for checking out our Newsletter! Keep an eye out for our next issue!**

We value communication and are committed to providing the best possible service to our customers. If you encounter gaps in our service, please don't hesitate to contact us for help. We are always available to collaborate with you on solutions to any electrical supply issues.



[Admin@prhgrp.com](mailto:Admin@prhgrp.com)

Thank you for taking the time to read our newsletter!

For any questions or concerns, please feel free to reach out to us at (989) 272-3074.